

President John F. Kennedy



Election of 1960

- **Democratic nominee (JFK)**
 - **Senator from Mass.**
 - **Catholic, wealthy, young, loved the media**
- **Republican Nominee (Richard Nixon)**
 - **Ike's Vice-President**
 - **Very stiff, formal, from California**
- **First televised debates EVER—appearance become important**
- **WINNER = John F. Kennedy**



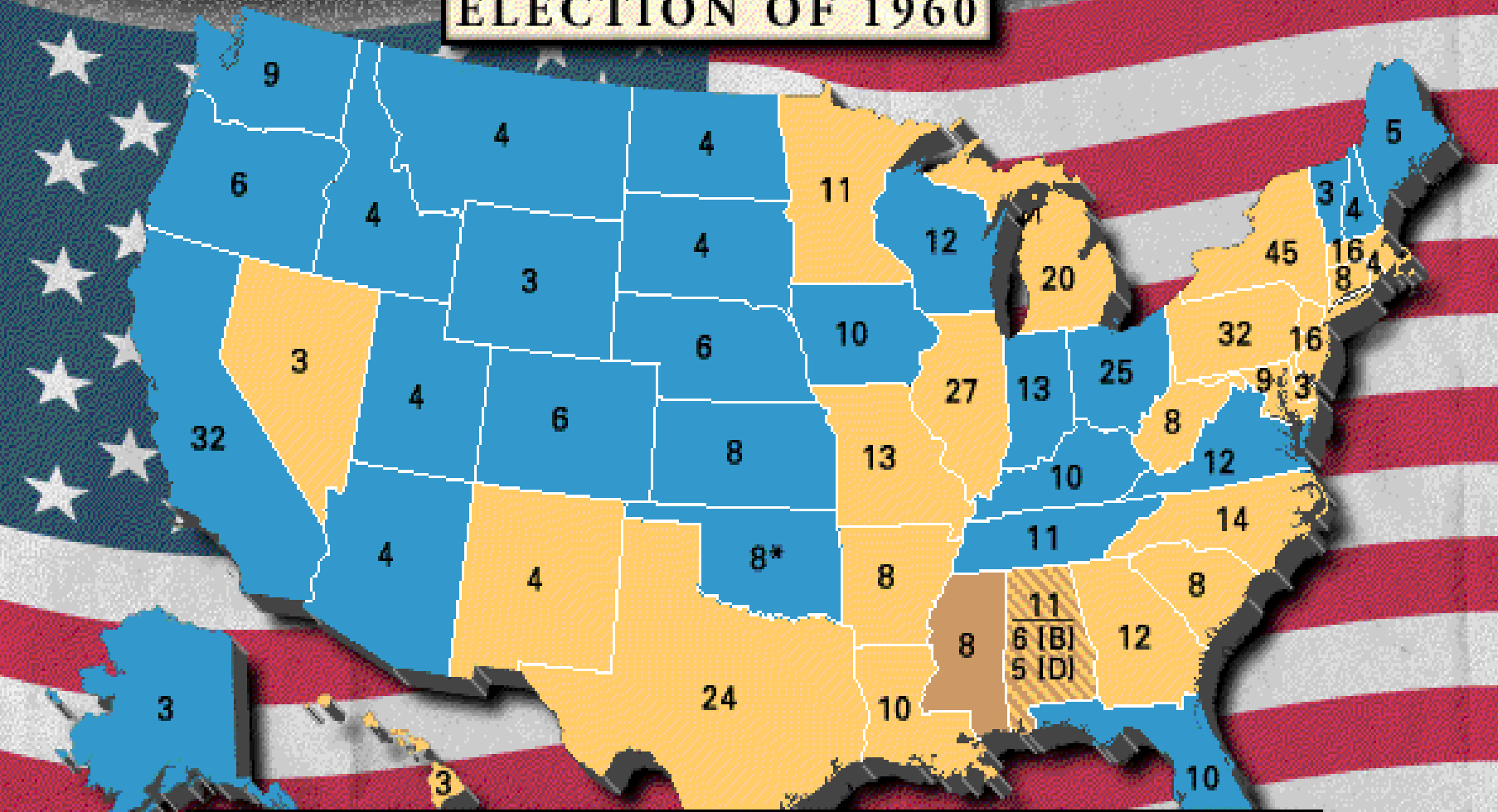







THE
CANDIDATES
DEBATE



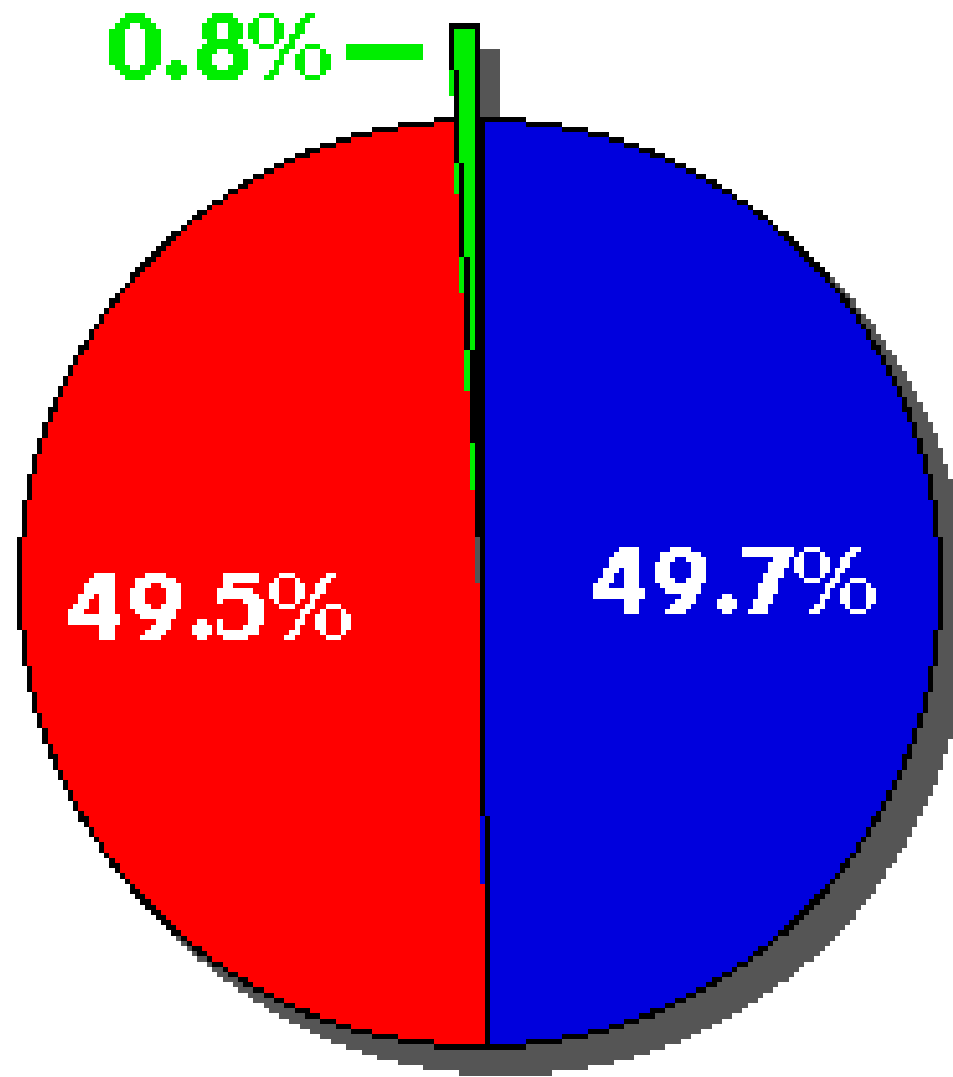
ELECTION OF 1960



	Kennedy (Democratic [D]) 303 electoral votes		Nixon (Republican) 219 electoral votes		Byrd (not a candidate [B]) 15 electoral votes
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*One Nixon elector voted outside the party's endorsement.

POPULAR VOTE



 John F. Kennedy (D)  Richard M. Nixon (R)  Other

Inaugural address:

“Ask not what your country can do for you—ask what you can do for your country”



Delivered Friday, January 20, 1961



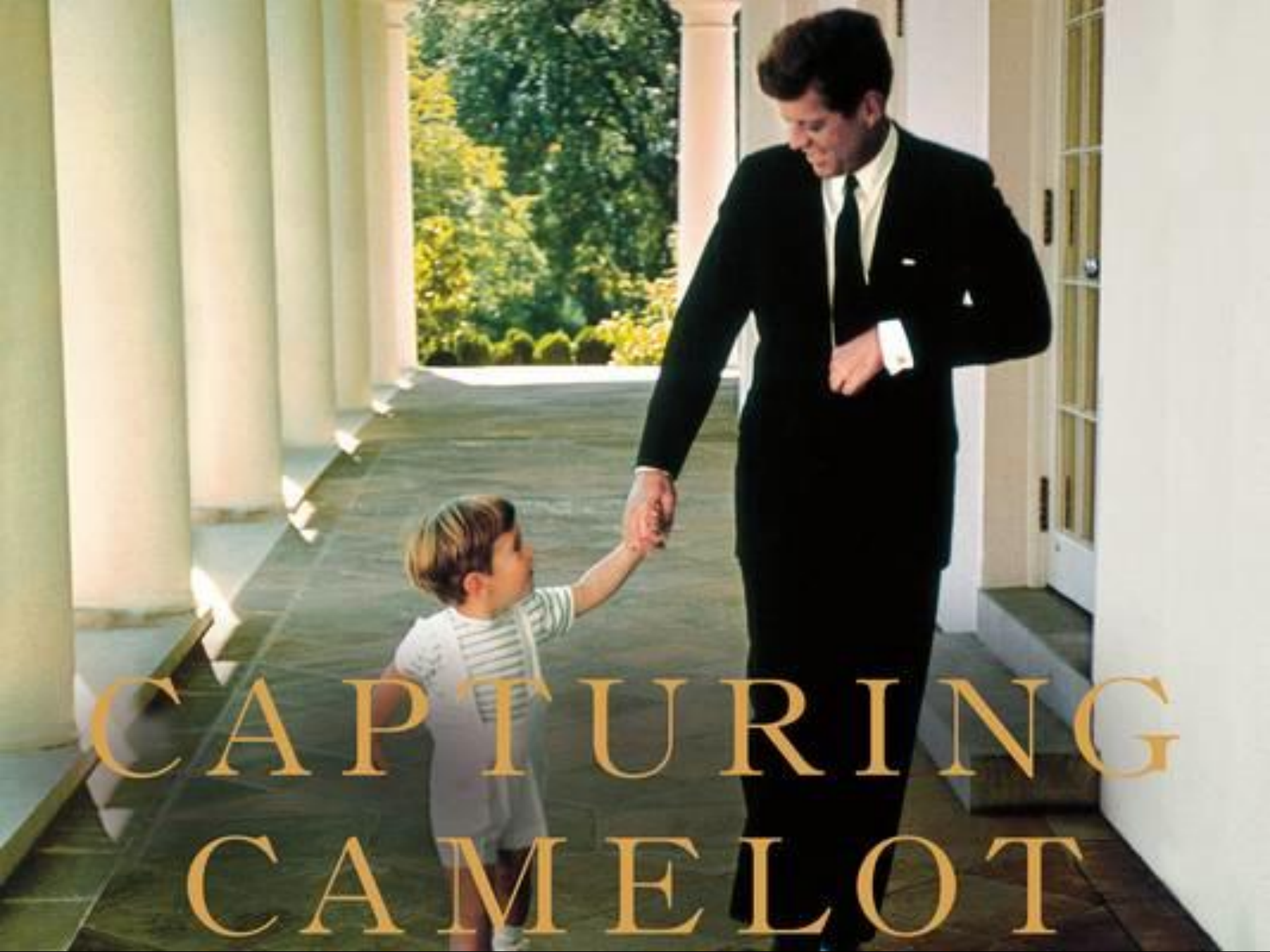


How would a photo like this help a president?



LIFE in Camelot





CAPTURING CAMELOT







Major World Events During Presidency

- **Bay of Pigs invasion**
- **Cuban Missile Crisis**
- **Berlin Wall built**

RAGDOLL O U 8 1 2
<http://ragdollou812.deviantart.com>



Fidel Castro



Florida
(90 Miles)

Bahamas

San Cristobal
MRBM Site

Havana

Sagua La Grande
MRBM Site

Guanajay
IRBM Site

Bay of Pigs

Caribbean Sea

Guantanamo Bay



الحمد لله رب العالمين











“The New Frontier”

JFK’s Legislative Agenda

- **Goals: to increase aid to education, health insurance for elderly, help migrant workers**
- **Economy slowed down**
 - Increased spending defense and space exploration
 - Cut taxes
 - Raised minimum wage





The Peace Corps

- **A volunteer program to assist developing nations in Asia, Africa, and Latin America**



Alliance for Progress

- Offered **economic & technical assistance to Latin American nations**
- **1960s—U.S. invested \$12 billion (to deter communism)**



The Space Race

- **April 12, 1961—Soviet launched 1st human in space**
- **Kennedy pledged to beat the Russian's to the moon by 1970- \$25 billion**
- **July 20, 1969—Apollo XI landed on the moon**

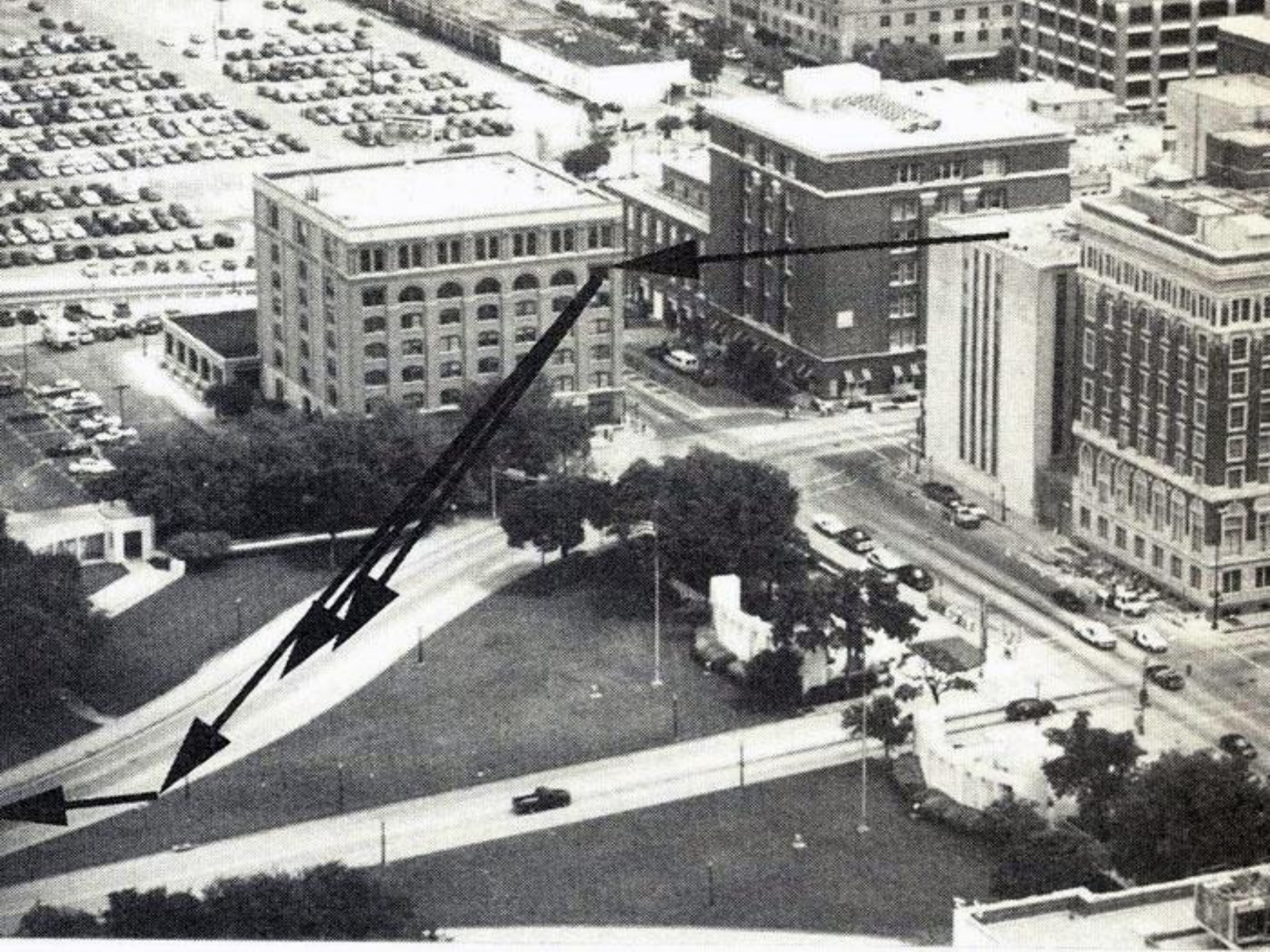


JFK's Assassination

- **JFK was killed on Nov. 22, 1963** in **Dallas, TX**
 - allegedly by **Lee Harvey Oswald** from the 6th floor of **Texas School Book Depository**
- **Oswald was killed 2 days later by Jack Ruby**



Lincoln	Kennedy
Lincoln was elected to Congress in 1846	Kennedy was elected to Congress in 1946
He was elected President in 1860	He was elected President in 1960
His wife lost a child while living in the White House	His wife lost a child while living in the White House
He was directly concerned with Civil Rights	He was directly concerned with Civil Rights
Lincoln was shot in the back of the head in the presence of his wife	Kennedy was shot in the back of the head in the presence of his wife
Lincoln shot in the Ford Theatre	Kennedy shot in a Lincoln, made by Ford
He was shot on a Friday	He was shot on a Friday
The assassin, John Wilkes Booth, was known by three names, comprised of fifteen letters	The assassin, Lee Harvey Oswald, was known by three names, comprised of fifteen letters
Booth was killed before being brought to trial	Oswald was killed before being brought to trial
There were theories that Booth was part of a greater conspiracy	There were theories that Oswald was part of a greater conspiracy
Lincoln's successor was Andrew Johnson, born in 1808	Kennedy's successor was Lyndon Johnson, born in 1908



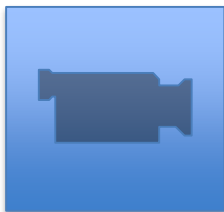








Zapruder Film



ABC Analysis of Zapruder Film

